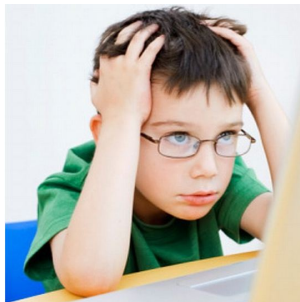


# Workshop Metacognition

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## Metacognitive valence in context

Joëlle Proust



Institut Jean-Nicod, ENS, Paris

<http://joelleproust.org>



## 2 dimensions in emotion awareness

- **Valence:** hedonic character (pleasant or unpleasant) of a stimulus
- **Arousal:** intensity of the related activity (low or high) subserved by
  - the ascending reticular activating system regulating wakefulness,
  - the autonomic nervous system,
  - the endocrine system.

## Valence: definition

- Kurt Lewin used "Aufforderungcharakter" to designate **the attraction or repulsion exerted by a given stimulus on an organism's behaviour**, considered independently from the stimulus identity.
- Tolman translated this term as "valence".

## Three reasons for focusing on valence

1. This concept is still not yet stabilized in theoretical psychology and in the philosophy of mind
- 2. The concept of valence lays at the intersection of several puzzles in metacognitive studies.**
3. Understanding the *qualitative character* of valence is crucial for analysing the components of conscious experience, in particular the experience of thinking (cognitive phenomenology)

# Outline

1. Puzzles about metacognitive valence
2. Solomon and Prinz: "against" and "for" valence: difficulties
3. An alternative view "for" valence
  - a. Valence and cognitive goals
  - b. Multiple goals and indexing
  - c. Projecting valence
4. Objections and responses



# 1 – Puzzles about metacognitive valence

# Puzzles about metacognitive valence

## **1. There is disagreement about the affective character of the metacognitive properties of our thoughts**

For Descartes and Locke, properties of ideas such as "clear", "distinct", "evident", "certain", are affect-independent.

Hume observed, however, that

- "the vivacity of the idea gives pleasure"
- Its certainty "prevents uneasiness by fixing one particular idea in the mind, and keeping it from wavering the mind"

# Puzzles about metacognitive valence

**Some contemporary psychologists claim that metacognitive feelings are "cold", just as the proprioceptive feeling of having one's right arm extended.**

Stepper & Strack (1993):

- Effort, familiarity, surprise, hunger, fatigue and the "feeling of knowing" are examples of feelings **that have no fixed valence or are evaluatively neutral. These experiences are therefore not considered emotions [by the authors].**
- **No analysis provided for these exceptions**



# Puzzles about metacognitive valence

- Others take valence to be an emotional feature **intrinsic to metacognitive experiences**
- Zajonc (1968): The exposure effect increases perceptual fluency, and makes an initially neutral stimulus **feel pleasant**
- Activation of facial muscles provides evidence for fluency-generated **pleasure** (Reber et al. 2004, Winkielman & Cacioppo 2001)
- See also: Schwarz & Clore (2007)

# Puzzles about metacognitive valence

## 2. Three puzzles are created by the assumption that metacognitive feelings do have an emotional valence

2a - how does this assumption account for the fact that feelings of fluency **feel differently** across domains?

2b – why is fluency sometimes **unpleasantly boring**?

2c – Why can the effect of fluency be suppressed if it is found incidental, i.e., non-diagnostic for task-success?

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## 2a - How does a fixed valence view account for the fact that feelings of fluency **differ across domains** ?

- When watching a painting, a landscape: feeling of beauty
- When reading a text: feeling of beauty, coherence, understanding, truth
- When encountering a known person: feeling of familiarity
- When hearing a repeated or familiar utterance: feeling of truth
  
- Alter, Adam L., and Daniel M. Oppenheimer. "Uniting the tribes of fluency to form a metacognitive nation." *Personality and social psychology review* 13.3 (2009): 219-235.

# Alter & Oppenheimer: Valence is created by fluency + x

Fluency can occur in different proximal cognitive systems:

- semantic priming induces **conceptual fluency**,
- visual clarity induces **perceptual fluency**,
- phonological simplicity induces **linguistic fluency**.
  
- **Still same influence** on judgments, **independently of how it is generated (and felt) : accepting/rejecting**

Alter and Oppenheimer, 2009

- **Again: a description is offered, not a justification**

## 2b – Why is fluency sometimes **unpleasantly boring?**

### **Response from psychologists:**

- Because fluency can in this case **be attributed** to over-exposure.
- Objection: very young infants use boredom as a cue for exploring other aspects of their environment (presumably with no attribution)

### Other response :

- because fluency enters a trade off with informativeness. Proust (2016)
- **Still the connection between heuristic trade-off and valence needs to be articulated.**

## 2c - **Incidental** versus **diagnostic** feeling induction

- A cue is **diagnostic** if its valence and motivational effect are actually **generated** by a **genuine epistemically predictive** feature of the task.
  - For example, a feeling of knowing is diagnostic if it is elicited by a cue or set of cues whose function is to predict memory retrieval.
- A cue is **incidental** if its valence and motivational effect are actually generated by a contextual feature that is **unrelated** to the epistemic task
  - For example handwriting discriminability incidentally influences truth evaluation

# Psychologists' explanation

- People tend to **attribute** their feelings to the present target of their attention ("**naive theory**")
- For this reason, people are easily misled **into interpreting** an incidental feeling of fluency as being task-relevant

(Schwarz & Clore, 2007)

# What remains unexplained

2a: "+ x" view: **unclear whether and how** valence **decomposes** into specific character and general disposition to act

2b: In some contexts, stimulus A elicits a feeling of interest that motivates effort to attain an epistemic goal; in others, A elicits rejection. **Why?**

2c: Is a **naive theory** involved in sensing a feeling as related to the occurrent task?





2 – Solomon (2003) and Prinz  
(2010) about valence

## + x: Robert Solomon's "against valence" (2003)

- Valence-based theories of emotion (VTE) are unable to characterize emotions because they reduce "the complexity of emotion" "to a simplistic and superficial feature of **some emotions in some contexts**" (2003, 5).
- VTE take pleasure and pain to be quantifiable dimensions on a continuum. However,
  - emotions do not **literally involve pain**
  - Pleasures and pains **cannot be compared**
  - "**Suffering and pain** are not two of a kind" (2003,8)
  - Suffering itself is **not a kind of experience.**

# Robert Solomon's objections to valence

General critique:

No unique dimension extending from pain to pleasure

- In particular: no "emotional opposites" (p. 16)
- No single valence for most emotions across contexts
- A positive emotion can be negatively toned, and a negative emotion positively toned.

→ **replace valence with judgment-based motivation**

# Jessie Prinz's defense of valence

- True that valence does not work in the same way across emotions
- **Because they are embodied, "there is little reason to think that pretheoretically negative emotions have a phenomenological common denominator.**
- P. 8 Despite this conclusion, the feeling theory of valence "derives from a platitude that must ultimately be explained".
- Key idea: **emotions contain both embodied appraisals and valence markers.**
- **Valence markers = inner signals (reinforcers) for behavioral inhibition or activation.**

# Jessie Prinz's defense of valence

- Negative emotions are emotions that contain a component that serves as an inner punishment—a kind of signal that says, “Less of this!”
- Positive emotions are those that contain a component that serves as an inner reward—a signal that says, “**More of this!**”
- Good feelings are just those that carry a reward signal and bad feelings are just those that carry a punishment signal.
- Fear contains a component that signals “**less of this**” and **thus implicitly represents its own badness**. It is as if emotions are self-appraising, and hence they constitute (self-referential) meta-appraisals.

# Where Prinz (2010) meets metacognition

Valence belongs to goal regulation

Nonconceptual character of valence

Embodiment as a precondition for a noetic feeling with a given valence to be experienced

## Where Prinz (2010) does not meet metacognition

Reward does not apply in the same way to epistemic goals and to world goals: valence, then, must be related to goal structure, not to goal contents.

when one feels doubt about P, one is conscious of a proposition being doubtful, not of having one's *corrugator supercilii* contract.

# Is valence consciously felt or not?

- "In saying that reward and punishment markers are inner states, I don't mean to imply that they are feelings, like pleasure and pain. **I think they are not consciously felt.**" (Prinz, 2010, p. 11)
- If valence **is not** consciously felt, then the flexibility of epistemic decisions fails to be explained (Koriat, 2000)





3 – An alternative view "for"  
valence

# Preview

- **What are the determinants of evaluative attitudes that, together, explain the diversity in metacognitive experiences with an apparently similar "abstract" valence ?**
- **Proposed solution**
  - A. Valence is inherently **comparative and goal-related**
  - B. Subgoals have **each their own valence appraisal. Therefore, a goal index** is needed to **intentionally bind** the subgoals with their respective expected versus observed values
  - C. **Projection** is needed to intentionally experience the relevant evaluative features as belonging to the outcome



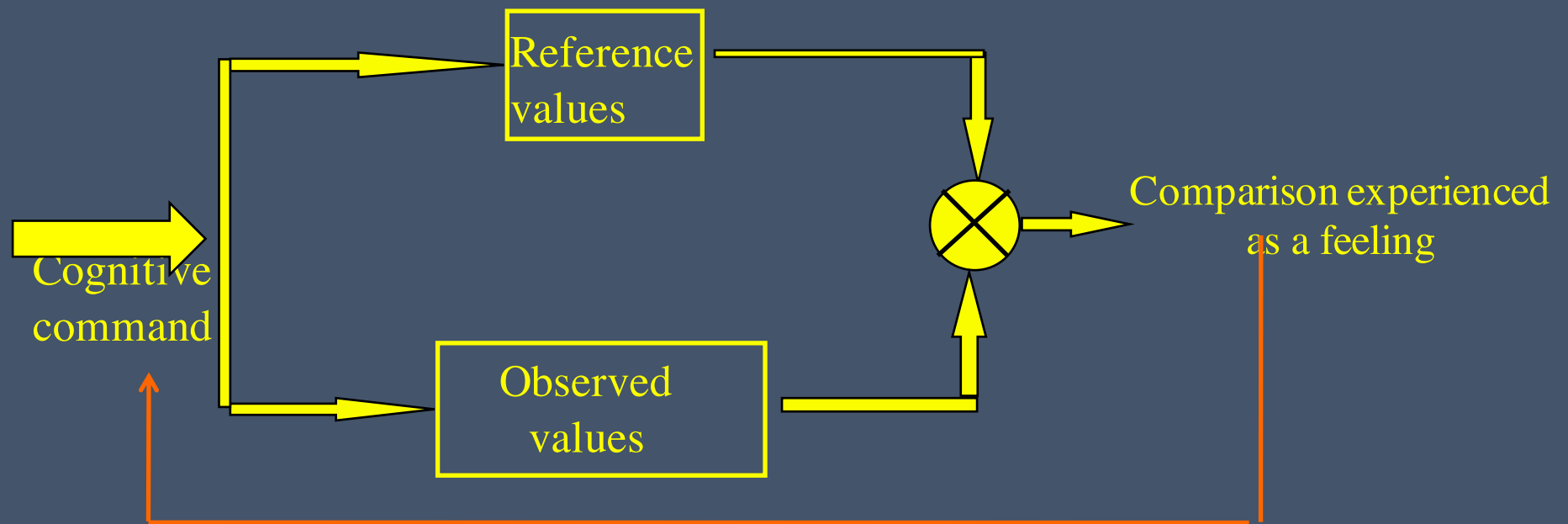
# A – Metacognitive valence and cognitive goals

# Valence and goal: Carver & Scheier (1990)

- Valence depends not on a goal being attained, but **on how** it is attained **relative to what was expected**
- When people move (physically or psychologically) toward their goals, **they are sensitive to a negative (*i.e. discrepancy reducing*) feedback loop.**
- A sensed value is compared with a dynamic reference value or standard, and adjustments are made, if necessary, to shift the sensed value in the direction of the standard in next attempts.
- Metacognitive control also depends on negative feedback ../

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# Metacognitive feedback loop



# How does valence (discrepancy reduction) work?

When a deficit of skill, knowledge, or effort is

- **predicted from task features (including past feedback)**
- **observed from outcome,**
- **Appropriate commands range:**
  - **more cognitive effort (positive valence)**
  - **Disengaging from the attempt (negative valence)**
  - **Collecting more cues for deciding: this reading looks interesting but might be too hard for me (mixed valence)**

# Valence depends on comparing expected/observed values

**Table 1**  
*Three Conditions of Behavior Over Time, How They Would Be Construed at the Level of the Action Loop, How They Would Be Construed at the Level of the Meta-Monitoring Loop, and the Affect That Theoretically Would Be Experienced*

Depiction of behavior	Action-loop construal	Meta-loop construal	Affect	
1. Progress toward goal, at a rate equal to the standard	Discrepancy reduction	No discrepancy	None	Habit-based fluency feeling
2. Progress toward goal, at a rate lower than the standard	Discrepancy reduction	Discrepancy	Negative	Uncertainty → self-doubt → prevention focus
3. Progress toward goal, at a rate higher than the standard	Discrepancy reduction	Positive discrepancy	Positive	Certainty → self-confidence → promotion focus

# Valence serves multiple reference values, not only reward

- A reward-based system would work on **expected gain or loss as part of a single goal-directed action program.**
- **Valence applies to EACH of the many goals and subgoals that people entertain at any given time.**
- For example:
  - Producing true, relevant and coherent statements
  - Producing persuasive statements
  - Affirming one's contextually dominant self-identity and associated values



# Depending on context

**Subgoals** and associated valences **deeply influence metacognitive control**

- various self-images can be **contextually primed** (independent/dependent, self-efficacious/helpless, promotion/prevention focused)
  - Changes in self-representation influence the valence of the associated metacognitive experiences and motivation to act.
    - **This [hard task in maths] is for me! BY Epeer 1**
    - **This [same task] is not for me! BY Epeer 2**
- **opposed valence in two epistemic peers, with a different self-concept!**  
**This solves puzzle 2b**

# Valence as a "common currency"

- In the case of metacognition (as elsewhere), valence needs to **integrate various motivations** for moving toward or away from a goal for the purpose of making a single decision such as **pursue, revise or stop cognitive goal!**
- Hence, a metacognitive experience at any given time needs to integrate the valences of several subgoals, such as:
  - Correctly completing a task ( granting a given ratio of success probability)
  - in a way that supports (rather than threatens) the agent's self-identity as a competent knower.
  - Within a predetermined time/effort boundary

**B – multiple subgoals, goal-indexing and valence**

# Reminder: What was left unexplained

2a: "+ x" view: compatible with the fact that valence is just the outcome of a number of judgments, not an affective property

2b: In some contexts, stimulus A elicits a feeling of interest that motivates effort to attain an epistemic goal; in others, A elicits rejection. Why? SOLVED : CONTEXT MAKES CERTAIN GOALS OR SUBGOALS MORE SALIENT

2c: is a naive theory responsible for incidental metacognitive cues?

## In order to address 2a and 2c

- We need to understand how task representation is contextually constructed in a way that "interprets" valence in terms of currently active goals.
- The naive theory view: people just **believe** that what feels pleasant is related to goal (Schwarz & Clore) (fails to explain how monkeys use their feelings of knowing).
- An alternative : a **feedforward model** of action explains the predictive binding between perceptions & feelings and current goal.

# A predictive model of cognitive actions

**dispenses** with theory-building: **subpersonal associative heuristics** are used, not an interpretation of feeling-task relations

- But raises the question of
  - **why specific cues are falsely taken to be goal-predictive** i.e., why a goal with its subgoals (a feedforward model of action) sometimes includes irrelevant cues
  - How valence is experienced **as a feature of the occurrent task**

# Proposal: Goal-indexing theory

- A conscious goal representation needs to be kept in working memory until completion to efficiently drive behavior (Baddeley, 2007)
- *Proposal: inclusive goals are indexically represented in working memory.* Example of a search-index:
  - internal speech ["my keys?"]
  - visual icons [of the keys]
- These indexes initiate and sustain the action that they are *indexing*.

# Goal-indexing: character

- An indexical is a linguistic expression whose reference can shift from context to context.
- The character of G-indexing is a function on contexts, whose value at any context is the action selected in this context by the agent experiencing it.
  - If the action consists in trying to remember the name of O, the value of the goal index is this action itself (e.g. a piece of inner speech "What's her name?")



# Goal-indexing character

- Token-reflexivity: A token of sensory imagery has an adaptive relation to its referent – a specific directive goal – because this token allows the nonconsciously selected goal to be consciously entertained and pursued.
- Idiosyncratic: no *recurrent sensory content* across goal-indexes and across agents, (except through top-down linguistic/conventional influences)
  - Each goal-index is a **phenomenological component of an affordance-sensing**, which is both context- and agent-specific.
  - Its function is to refer to a goal, **thus motivating action and maintaining attention focused on goal until completion.**
  - This may be why goals are only communicated in verbal (e.g. questions) or conventionally **standardized terms** (e.g. traffic lights)

# Goal indexing as a precursor & component of other kinds of indexicals

1. Linguistic indexing is based on a token-reflexive rule common to people in a linguistic group.
  2. Conventional iconic indexing is based on a mutually recognized token-reflexive rule for behaviour coordination (traffic lights).
  3. Goal-indexing is a token-reflexive phenomenal marker that idiosyncratically refers to the action to be performed, thus motivating it, eliciting it, and controlling its execution.
- In contrast with 1 and 2: conceptualization of G-Indexing is uneasy and interferes with performance. (tennis service)
  - 3 is involved in all forms of ostensive signals.

# Goal indexing theory summarized

- G-indexes are **indexes** because only **some of the information** they carry is phenomenologically available (**through goal-relevant fragments of articulatory or visual properties**).
- Their meaning is offered by **the whole executive structure** that they have as their function to represent.
- **G indexing is a cognitive precursor of demonstratives.**

# C – From indexing to projecting

# Why is it that

One and the same fluency cue produces different feelings, e.g.:

- **conceptual fluency** → **understanding reasons**
- **perceptual fluency** → **familiarity**
- **Linguistic fluency** → **understanding speech**

# Projection as a representational mechanism

- One way of coming to terms with the intentionality of the subjective experience of colour or taste (or other secondary qualities) is to claim that it is *projected* by the perceptual system onto the object.
- Colours or taste arguably belong to a perceiver's experience, not to the object perceived.
- ***Projection* automatically associates a given subjective experience with an external, world difference.**

# Literal projectivism

- Is the view that our secondary qualitative experiences **are projected to what causes them**: for example redness onto the object experienced as red
- Unattractive consequence: much of our perceptual experience is a category-mistake, because the secondary quality that is projected actually only belongs to the experience, not to the object.

Shoemaker (1996)

# Functional projectivism

A given colour experience is functionally projectable to an external object iff such projection

- **enhances the ability to detect** primary object properties such as shape and volume,
- **generates a phenomenally unified** representation of a scene;
- **guides and motivates** proper action selection.



# Functional projectivism

Applied to noetic feelings:

A given noetic feeling is functionally projectable to the content of a cognitive task iff:

- It allows an agent to **reliably predict and evaluate** the actual outcomes of the action being monitored.
- It generates a **phenomenally unified normative representation** of a task .
- It **guides and motivates** further action selection.

# Calibration is the basis for metacognitive validity

The informational source of calibration mechanisms is both

- **ontologically dependent on embodied feelings** (for their causal mediating role),
- and epistemologically independent because **information trains affects** (not conversely).

# General Summary

- Goal-indexing is the experience that represents one's current action as having a specific goal **and** helps sustain execution of the forward model of action that is indexed.
- A noetic feeling is the experience that predictively or retrospectively represents a sequence of an epistemic episode as the rate of moving to or away from this goal.
- Goal-indexing allows the composition of valence gradients in subgoals into a single resultant value.
- Pleasure generated by proximal fluency is experienced as caused by distal goal

## In summary

- Goal indexes for a given task (e.g., reading, watching a picture)
  - **integrate** different predictive cues
  - make valence a **common currency** for decision-making
  - Allow **projection of** total valence into the currently activated distal target representation (e.g. interesting story, beautiful landscape, etc.)

# Objection 1: what role for beliefs ?

- **Do we not crucially need beliefs to plan our actions?**
  - **Response**
  - Beliefs are a descriptive precondition for selecting goals and planning cognitive actions, but
    - not involved in organizing cognitive action and selection of internal feedback
    - Not needed for monitoring cognitive action
- These functions are better served by affordance-based evaluations & predictions (Proust, 2015, 2016)

## Objections 2: why should goal indexing be conscious?

- Just as metacognitive valence **needs to be** consciously felt in order to allow flexibility in epistemic decisions (Koriat, 2000)
- Goal indexing needs to be conscious to efficiently control behavior: defeat interference, explain and justify ongoing behavior.

## Objection 3: ad hoc suppositions?

- Are not goal indexing and projection ad hoc mechanisms supposed to solve the puzzles, rather than mechanisms independently supported?
- There are strong independent arguments in favor of these two mechanisms.

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# Functional coherence indexing-monitoring

Research on "**efference copying**" covers the subject that we call "goal indexing".

The causal-intentional relation between efference-copying and comparators has been defended in a number of research areas (from machine learning, to the neuroscience of action and cognitive pathology).



## Objection 4: Projection fosters subjectivism about metacognitive feelings

- In the absence of a mediating mechanism ensuring the **informational alignment** of predicted with observed epistemic preconditions and outcomes, projectivism would amount to denying any epistemic value to noetic feelings. (**as a matter of taste and personal convenience**)
- Calibration mechanisms, however, allow agents to revise their decision thresholds in order to **approximate objective norms of evaluation**

# Objections

- availability of normative concepts in a formal language cannot be taken as a requirement for having an epistemic warrant in the perceptual case (Burge, 2003),

→ no reason for denying that noetic feelings not only cause behaviour, but constitute a motivation to act in accordance with epistemic norms and desiderata.

Thanks for your attention

This presentation can be downloaded on:  
<http://joelleproust.org>